



**BREAK  
THE DISTANCE**  
YOUR GREAT EVENT 2020

# G GROUP INTERNATIONAL

G Group International is born from consolidated network of five companies specialized in the universe of great international events, united by expertise and excellence in the following sectors:

 EUPHON

**Projects and Set Up  
of Video & Digital Solution**

 AVL US

**Sound Engineering and Light Design  
Rental and Set Up**

 STUDIO80 GROUP

**Setup  
Interior & Exhibit Design**

 SUBSIDE RECORDS

**Artist management**

 G GROUP USA

**Events Production**

While keeping valuable autonomous activities in their respective specific areas, these companies have developed over time, a common operational criterion that can offer to customers an integrated service for events production.

G Group International infact proposes to the customer an integrated hub, rationalizing the entire chain of large events.





# BREAK THE DISTANCE

G Group International replies to actual emergency situation in the event industry with a disruptive solution.

## INNOVATION AND TRADITION

always been keys to success for a new and fascinating "way of doing event" in order to live emotion does not become just an ancient memory.

## AUGMENTED REALITY, 3D VIRTUAL RECORDING AND DIGITAL MULTI STREAMING

are just some of our solutions which G Group International develops new and surprising potentialities of its operating platform.

## G GROUP INTERNATIONAL PRODUCES, MANAGES AND BROADCASTS

the event from its Theatres and from any location choosed by customers and it's in charge to share it anywhere and with anyone you want.

Thanks to the use of powerful dedicated platforms - highly enganging for viewers - customer can check and monitor the event in real time, with dedicated reporting, successes or cricitals to have best performance or feedback



# WHERE - EVERYWHERE

G Group International design, project and set up your tailor made solution in studios, showroom, or favorite location desired

Wherever you feel at home and your brand can communicate best







[www.the-studios.it](http://www.the-studios.it)



# WHERE - FROM OUR LOCATION

## Turin

The Studios Torino, is one of largest and most advanced European complexes dedicated to studio production for shooting photographs, cinemas, TVs and events.

Over 10.000 MSQ TOTAL AREA

3 PAVILIONS

2.200 msq THEATRES OF LAYING

1,200 msq PRODUCTION OFFICES

1.100 msq HOSPITALITY AREAS

900 msq BACKSTAGE AREAS

400 msq DRESSING ROOMS

4.200 msq WAREHOUSES

### TEATRO 100

Pareti ad Uovo  
Superficie : mq. 108  
Lunghezza: m 12  
Larghezza: m 9  
Altezza max: m 8.50  
Volume totale: m<sup>3</sup> 918

### TEATRO 200

Pareti ad Uovo  
Superficie : mq. 180  
Lunghezza: m 15  
Larghezza: m 12  
Altezza max: m 6.80  
Volume totale: m<sup>3</sup> 1575

### TEATRO 400

Pareti ad Uovo  
Superficie : mq. 408  
Lunghezza: m 17  
Larghezza: m 24  
Altezza max: m5.60  
Volume totale: m<sup>3</sup> 2244.48.

### TEATRO 900

Pareti ad Uovo  
Superficie : mq. 900/450  
Lunghezza: m 30/30  
Larghezza: m 30/15  
Altezza max: m11  
Altezza min: m8  
Volume totale: m<sup>3</sup> 7970/4000

### TEATRO 6

Dimensioni: 16.98 x 28.66m  
Superficie: 486.60 mq  
Volume Totale: 2656.50 m<sup>3</sup>  
Altezza:  
7.50m (soffitto)  
2.34m (appendimento)

### TEATRO 7

Dimensioni: 20 x 20m  
Superficie: 400 mq  
Volume Totale: 2800.20 m<sup>3</sup>  
Altezza:  
6.06m  
Pareti ad Uovo

### TEATRO 8

Dimensioni: 14.1 x 25.5m  
Superficie: 310.2 mq  
Volume Totale: 1709.5 m<sup>3</sup>  
Altezza: 6.06m

### OBELISQUE

Superficie : mq. 361.16  
Lunghezza: m 37  
Larghezza: m 9.735  
Altezza max: m 5.50  
Volume totale: m<sup>3</sup> 1986.20





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## WHERE - FROM OUR LOCATION

### Milan

The Studios Milano, an entire area available for events and shooting, very versatile and customizable with the best scenography and technologies.

#### HANGAR D

1000 MSQ TOTAL SURFACE AREA (STUDIO + SERVICES)

300 MSQ STUDIO: LENGTH: 17 MS - WIDTH: 18 MS - MAX HEIGHT: 5 MS

35 MSQ CONTROL CABIN

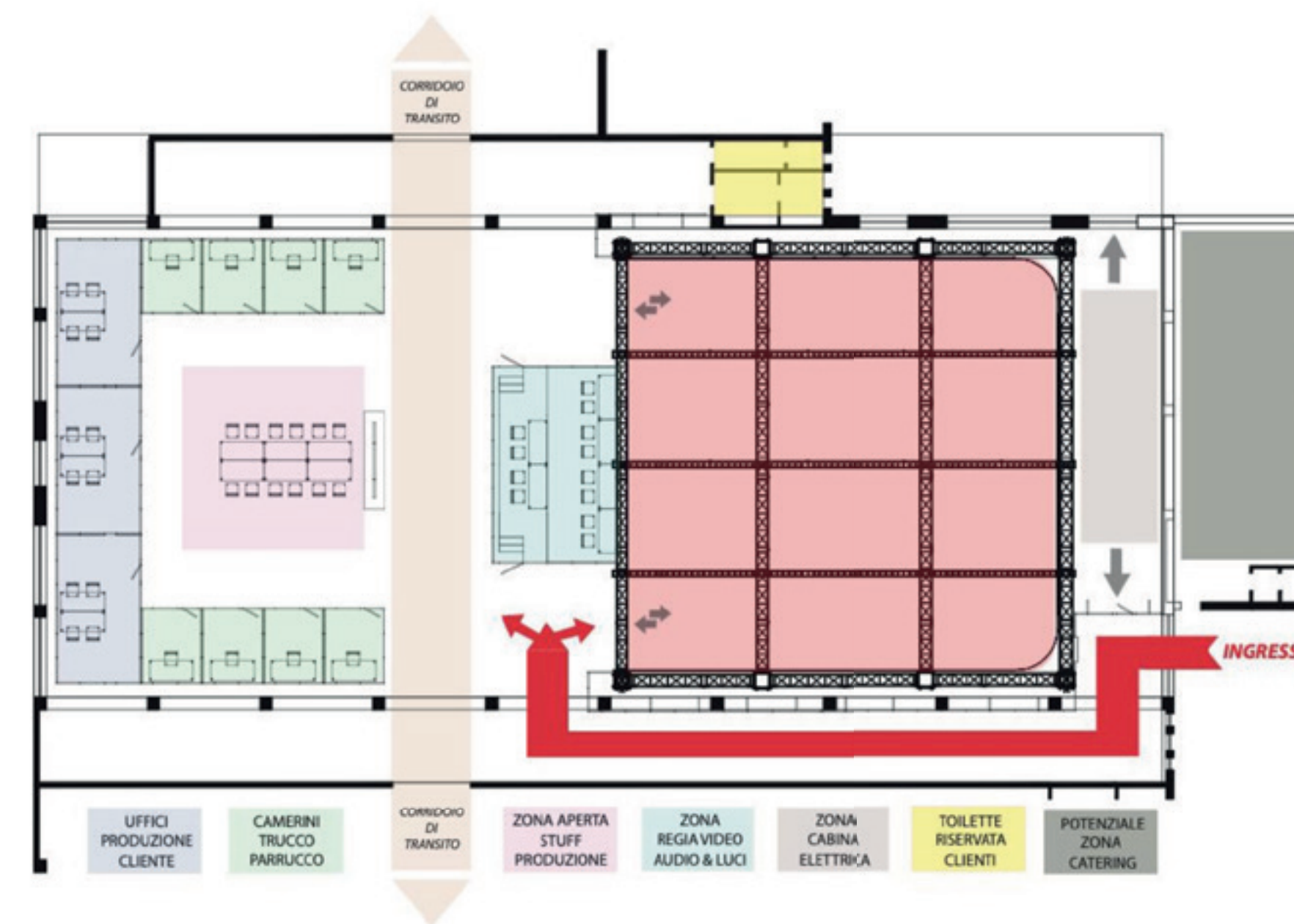
70 MSQ PRODUCTION OFFICES

50 MSQ DRESSING ROOMS

200 MSQ BACK STAGE

80 MSQ CATERING SUPPORT AREA

150 MSQ MULTIFUNCTIONAL AREAS





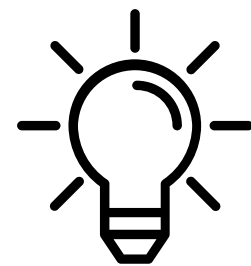
# HOW - POWER IN YOUR HANDS

- Set design to set up your scenography
- Physical set production with settings, scenic and exhibition elements
- Virtual scenario development
- Virtual Set & Augmented Reality systems
- Holographic projection in any size
- Lighting design with lighting technology solutions for a better yield of experience
- Rental and set up audio/ video technologies
- Shooting Broadcast 4K by cameras
- Editing, Post Production
- Live multi streaming 5G Ready



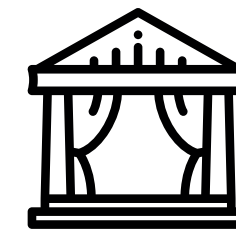


# SET DESIGN



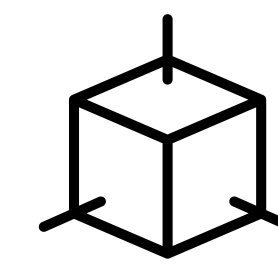
## PROJECT

Our architects are ready anytime to design the best scenographies or to shape your creativity, for an immersive physical and virtual experience.



## SCENOGRAPHY

Production of physical scenographic elements: realization of the setting to create perfect environment for speakers, creating an immersive layout for the event glorifying exhibitors.



## 3D VIRTUAL SET

Perfect workflow through very advanced technologies, able to overlap virtuality in reality, for an immersive scenario giving to the user chance to create and imagine it a new one. Cameras free to move inside that new scenario, perfectly synchronized, generate an incredibly realistic environment in real time, ready for streaming.



# STREAMING

It's not a simple streaming:  
Thanks to technologies we are able to share live content, with zero latency,  
in every part of the world.

- Specialised IT technicians
- Adaptive bitrate streaming
- Multilingual support
- Streaming in 1080p
- Streaming with ftth fiber optic with 1gb in upload and download with latency 0
- Backup connection in 4g
- Public feedback and real time reporting management
- Editing, Post Production
- 5G ready





# EVENT APP

- Dedicated platform
- Dedicated acces
- Management and hospitality
- Avatar creations
- Virtual tour
- Entertainment cont
- Live chat



# PHOTO PRODUCTIONS

in-house services for photographic productions are available for you, from the essential productions for e-commerce to large advertising campaigns, from shooting in the theater to production on location.

- Photo/Video Shooting
- Post production
- Photo/Video Editing
- Production
- CGI





# APPLICATION CASE

## product launches

In your favorite location or at our studios in Milan or Turin, our designers are available to build and adapt to technical needs your setting for lighting studio for a best performance and quality of shooting.

Examples of possible use for stakeholders:

- Social media interactions
- Dedicated platform interaction
- Interactive experience by zoom product, detail views, customization, editing and colors tools.
- Chance to settings alternative to contextualize product.
- Installation of reproduction systems (including holograms) in stores or retail outlets to enlarge the catchment area in connection with live streaming
- Chance to provide feedback on time



# APPLICATION CASE

## Internal convention and open day

In your favorite location or at our studios in Milan or Turin, our designers are available to build and adapt to technical needs your setting for lighting studio for a best performance and quality of shooting.

Examples of possible use for stakeholders:

- Live interaction with audience
- Dedicated platform interaction
- Simultaneous translation
- Live entertainment
- Multicamera system that can allows user to view 360° with every object in scene
- Chance to store and save speaker dialouges
- Chance to extrapolate and save parts of the meeting and highlights
- Chance to provide real-time feedback and reporting





# APPLICATION CASE

## Fashion Events and Live Shows

In your favorite location or at our studios in Milan or Turin, our designers are available to build and adapt to technical needs your setting for lighting studio for a best performance and quality of shooting.

Examples of possible use for stakeholders:

- Live interaction with audience
- Dedicated platform interaction
- Simultaneous translation
- Live entertainment
- Multicamera system that can allows user to view 360° with every object in scene
- Registration highlights
- Live backstage
- Chance to provide real-time feedback and reporting
- Tools to support by text information on worn clothing / piece played tools
- Pre order or purchase





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YOUR GREAT EVENT 2020

#### MILAN

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